

Press Release

25 March, 2024

IVECO celebrates high achieving dealers

IVECO Trucks Australia has recognised its highest performing dealerships at a recent awards dinner, held in conjunction with company's annual dealer conference.

To be selected for an IVECO Dealer of the Year Award, participants are evaluated across a selection of performance criteria including vehicle sales against retail targets and share of market, parts sales, customer service, and maintenance and repair outcomes.

Given the breadth of the IVECO Dealer Network which covers 54 locations including authorised parts outlets nationwide, the awards are divided into 'Light Duty' along with 'Heavy Duty' categories, while also distinguishing 'Regional' and 'Metropolitan' dealerships to provide level competition.

And the winners are...

Winning the coveted Metropolitan Dealer of the Year for the second year running was Sydney Trucks and Machinery (STM), who excelled across all award categories.

In the Regional Dealer of the Year category, Newcastle IVECO was successful, also, making it two wins in a row for the central coast dealership.

Regularly featuring in IVECO dealer awards in recent years, Melbourne's Adtrans Truck Centre again shone, this time winning Heavy-Duty Dealer of the Year on the back of outstanding sales and support of IVECO's latest S-Way rigid and prime mover range.

Rounding out the accolades was Blacklocks Truck Centre in Wodonga, which was announced Light Duty Dealer of the Year, for its superior sales, service and support of the popular Daily van and cab chassis range.

The awards were presented to recipients by IVECO Trucks Australia Managing Director, Glen Dyer, who said the awards showcased these dealerships' outstanding commitment to customers and the IVECO brand.

"The Dealer of the Year Awards acknowledges the diligence and dedication of our Dealer Network over the past 12 months, in meeting and exceeding the needs of IVECO owners across all touch points they have with our brand," Mr Dyer said.

"Our goal is to foster long-term partnerships with customers based on trust and providing complete solutions, from offering expertise in specifying the best vehicles for the application, through to providing clever service and maintenance solutions to ensure heightened productivity and stress-free ownership.

"Our dealerships act as the face of IVECO, so it's important that we recognise and champion the 'best of the best' – I extend my congratulations and appreciation to management and all staff at STM, Newcastle IVECO, Adtrans Truck Centre and Blacklocks Truck Centre as this year's award winners."

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IVECO Trucks Australia

IVECO is the brand of Iveco Group N.V. (EXM: IVG) that designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks and vehicles suitable for any body type.

It constantly innovates and extends its product portfolio to provide every customer with the vehicle that matches their mission precisely. Its full-line offer is designed around the Driver's needs to deliver an excellent experience with a focus on safety and comfort. A wide range of advanced digital, connectivity-enabled services developed to help fleet owners run their fleet efficiently enhance IVECO's complete transport solution. IVECO pursues its decarbonisation strategy through a multi-energy approach.

IVECO operates six manufacturing plants and seven research and development centres. It counts on 3,500 sales and service points in over 160 countries, which guarantee technical support wherever an IVECO vehicle is at work.

IVECO drives the road of change by powering the transformation of the transport industry, propelled by the ambition to be the most reliable partner and full-line player for its customers.

For further information about IVECO Australia:

www.iveco.com.au

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Media Enquiries:

David Garcia, Content Vault

T: 61 409 805 389

mail: david@icontenvault.net.au